
VIDEO INTERVIEW GUIDE

Thank you for agreeing to be a part of our video interview. We want you to feel comfortable when it's time to fire up the cameras, so we have taken some time to build a quick and easy guide to help you get your thoughts in order. We use a version of the Hero's Journey that gives a simple outline for your story. Here are some sample questions that we'll ask from this framework.

There are 5 parts to the stories we hope to tell:

1. A Character
2. Has a Problem
3. Meets a Guide
4. Who Gives them a Plan
5. Is called to Action
6. Which Makes a Difference.

Step 1: A Character - Tell me about yourself

In this step, we want to get to know you. Tell us about your age, your stage of life, your favorite things and general outlook. This will give people the opportunity to relate to you.

Meet Mike: "My name is Mike. I'm a 35 year old dad of two lovely girls. I moved from Montana to Seattle 4 years ago for work...."

Step 2: Has a Problem - What prompted you to take this step?

In this step, we discover the problem that triggered you to take your step. Were you depressed, did you feel like there was more to life? Were you lonely? Thrilled by a previous step? You may not have even been able to recognize the problem at the time, but may be were.

For Mike: "...When I moved to Seattle, I didn't know anyone..."

Step 3: Meets a Guide - Who helped you take this step?

Our greatest story celebrates the people who influence us. They are the trusted guides that give us the plan that wins the day. We couldn't have done it without them. These are co-workers, spouses, people we meet in line at the mall, or even a speaker or video.

Back to Mike: "My coworker, Jerry, invited me to come to church with him..."

Step 4: Who Gives them a Plan - What did they invite you to do?

Our guide always gives us a plan. It could be inviting you to an event, sharing a product, or idea. It could be a plan that is modeled (like showing you love, or the difference in their life vs. yours).

Mike's Story: He said, "Come with me to Easter service, I'll help you get your kids checked in, and sit with you at your table."

Step 5: Is Called to Action - What was it like?

This video is centered around this step. You had an experience which is what lead you to this filming. Whatever the step, tell us what it was like to take this step and how you felt.

Mike's Story: So after a few weeks of going back and forth, I told Jerry 'I'll see you there.' When I got to the church he met me at the welcome center where I checked in my kids. I got to ask questions without judgement. I'm not a churchy person, and this gave me a place to explore my faith.

Step 6: Which Makes a Difference - How is life different now?

This is the time to let the audience know how you're different. Your perspective, situation, or life has been impacted, so let us know. We are all a work in progress, so don't feel like you have to have all your questions answered, or all your problems solved. Just let us know how this step has impacted you for the better.

Mike's Story: Now, my life is changed. I have joined a group and have a circle of friends to do life with. My kids are thriving and I love serving once a month on Sunday, and I'm so grateful I was able to experience Easter.